



## Dubai Investments' AED 300 Million Violet Tower To Meet Surging Demand For Luxurious Residential Apartments in JVC

**Dubai, UAE, 26<sup>th</sup> March 2024:** Dubai Investments, the leading investment company listed on the Dubai Financial Market has announced a new residential project valued at AED 300 Million all set to redefine luxury living in the vibrant Jumeirah Village Circle (JVC) in Dubai.

Developed by Dubai Investments Real Estate (DIR), the real estate arm of Dubai Investments, the G + 4P+27 floors residential project promises an ideal living experience in one of Dubai's most sought-after communities.

Violet Tower presents an exceptional blend of studio, one-bedroom, and two-bedroom apartments, offering a total of 287 units. Beyond the apartments, residents will indulge in an array of amenities, including a swimming pool, gym, kids' play area, and more, ensuring a holistic living experience. Violet Tower stands as a testament to exquisite living in a prime location.

"In response to the escalating demand for upscale residential developments within JVC, Dubai Investments recognizes the growing desire for owned properties that capture both lavishness and practicality, and Violet Tower is our response to this demand. Our dedication to crafting distinguished properties, coupled with the allure of Violet Tower's diverse units and curated amenities, speaks volumes about our endeavor to not only fulfill but exceed the expectations of those seeking classy, owned residences in the heart of this thriving community in Dubai. Construction for the tower is slated to commence by the 2<sup>nd</sup> quarter of 2024, with an estimated 24-month duration for completion", said Obaid Mohammed Al Salami, General Manager, Dubai Investments Real Estate (DIR).

Envisioned as an ideal space, each residential unit is inclusive of a large balcony, offering panoramic views of the surrounding community.

Nestled within a network of community parks and in close proximity to the Five Jumeirah Village Hotel, Violet Tower's design is aligned with the Dubai Municipality Green code, reiterating Dubai Investments commitment to creating sustainable living spaces.

ENDS