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Sudani, the National Telecom Operator, launches its advanced 4G service

In accordance with Sudatel Group's 2020 strategy, Sudani, the group's national telecom operator, launched its advanced 4G service setting a bold corner stone in the high tech world.

Sudani's 4G is a superior in almost all aspects. Truly the strongest in Sudan with the advance technology of the LTE/A which is more advanced than the LTE in terms of speed, quality of service, strength and performance.

Moreover, Sudatel's commitment to provide the best and most affordable services to all its customers, through its national operator Sudani, led to wide variety of offers that suit all the needs of all segments to create a superior customer experience by introducing the best 4G offers.

The service is starting with wide coverage of greater Khartoum and soon the rest of Sudan will be covered along with the major cities in the regions.

Our value proposition is complied with not just product and services for MBB but also specific communications, customer service, exclusive devices, innovative sales demo centers and reliable LTE-A network coverage in necessary areas.

Products and Services:

- LTE SIM Card
- Data packages
- Prepaid and postpaid options
- LTE dongles
- Gateway router (Wireless LTE)

Sudatel announced the launch of the advanced fourth generation service 4G in a grand and luxurious celebration. The celebration started internally in Sudatel's tower where Mr. Houssam Badi, the Chief Marketing Officer in Sudani, held an introductory presentation and workshop to Sudani's employees under the motto "Feel the experience". Mr. Badi stressed that Sudani's customers will strongly feel the high speed and enjoy the quality of video streaming and downloading and uploading files and images.

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Mr. Badi added that the user will live a new sense of enjoyment through high speeds that will reach 150 megabytes per second and with the different tailor-made broadband packages which meet the requirements of Sudani prepaid and postpaid users targeting low-income groups, students and youth.

On the other hand, Engineer Amir Jazouli, director of project management in Sudani, explained that the coverage is excellent in all areas where the fourth generation service was launched. Mr. Al-Jazouli confirmed that Sudani has completed several projects to keep up with this major event and that the coming period will witness further expansion in Sudani network.

In the same evening, a new Sudani branch was inaugurated in Afraa Mall in its new dress as the first specialized center in the fourth generation advanced services, under the patronage of the assistant of the President of the Republic, General Abdul Rahman Al Sadiq Al Mahdi, and the presence of a group of businessmen, media and executive managers of Sudani.

The celebration ended in a huge public ceremony that was held on Nile Street on Friday, 24 March, which began from 5 pm till midnight with the collaboration of the biggest names in the music industry.