



Press Release

Al Safwa Mubasher Introduces Its Latest Online Trading Platform with Global Competitive Potentials

- The new platform is a speed and efficiency turning point in investors' trading experience in the markets.
- The new management emphasizes its commitment and true desire to meet the needs of the clients by providing them with all investment tools that have a fundamental impact on their investment performance.

Dubai, United Arab Emirates, June 19, 2019: Al Safwa Mubasher has announced the launch of the latest version of “Mubasher Trade Pro” platform, the most comprehensive version to the investors’ needs in different markets.

The platform provides comprehensive and detailed portfolio data simultaneously with ease and speed in the execution of trading transactions more than ever before, in addition to presenting the data and news of different markets, sectors and stocks to the investor in real-time, and through the use of the new platform, the analytical capability of the user is doubled, thanks to new updates added to the analytical tools and screens. In parallel with these tools, the provision of exclusive services to clients continues, from the trading alarms, the modification of the design and colors of screens according to personal preferences and to the immediate technical support from a specialized team.

The announcement comes shortly after the updates that took place in the top management of the company, as Mr. Abdel Hadi Al Sa’di has been assigned as the Chief Executive Officer of the company. He is known to be one of the most respected, professional and experienced calibers in the financial sector in general and in the investment and IPOs management in particular, with more than 20 years of experience in Risk Management, Business Planning, Operations & Treasury Management of major financial institutions such as Citi Bank, Standard Chartered Bank, ANZ Bank and Dubai Islamic Bank.

"We are committed to provide all current and future services with the best quality. We are also keen to work on the sustainable development of all the company's products and services provided to clients which we believe are the cornerstones of the success of the whole system and that’s by providing them with all the tools, information and services that meet their needs to achieve their investment goals." said Abdel Hadi Al Sa’di, CEO of Al Safwa Mubasher.

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About Al Safwa Mubasher:

Al Safwa Mubasher is one of the leading brokerage firms in the United Arab Emirates and the Middle East. Since its inception in 2005 it has been one of the top ranked firms in the country's financial markets. Clients can trade in over 8 financial markets directly through Al Safwa Mubasher platform and they are provided with all the tools to help them invest as efficiently as possible.

For more information, please visit www.alsafwamubasher.ae

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