

PRESS RELEASE

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### **DXB Entertainments gets new ISO Certification**

DXB Entertainments PJSC (DFM: DXBE), has been awarded the latest ISO Certification for Quality Management Systems, Environmental Management Systems and Occupational Health and Safety Management Systems.

In late 2017, DXBE decided to upgrade its ISO 9001:2008 Quality Management System, ISO 14001:2004 Environmental Management System and OHSAS 18001:2007 Occupational Health and Safety Management System to the latest standards of 9001:2015, 14001:2015 and 45001:2018 to comply with major changes to the ISO standards. The new version of the standards is an integral part of DXB Entertainments' efforts to widen sustainable development implementation and use it as a tool to measure and improve its overall performance.

The upgrade encourages a risk-based and process-driven approach when planning, implementing and developing strategic decisions for DXBE.

Furthermore, the new standard helps identify employee competencies and facilitates knowledge-sharing to ensure that there is an integrated focus on initiatives that improve the customer experience.

Waseem Hassan – Chief Business Support Officer, DXB Entertainments, said: “We are delighted to announce that we now comply with the latest ISO standards across a number of quality-centric areas. Our goal is to ensure that these new standards are reflected in our customer service delivery and overall quality of experience across our entertainment assets. The new standards emphasize value for both the company and its customers.

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## **DXB Entertainments PJSC**

DXB Entertainments PJSC (previously Dubai Parks and Resorts PJSC) is a Dubai-based operator of leisure and entertainment destinations and experiences. The Company is traded on the Dubai Financial Market (DFM) under the trading symbol DXBE. We bring together a diverse portfolio of world-class brands to offer entertainment in the areas of theme parks, family entertainment centres and retail and hospitality.

DXB Entertainments is the owner of Dubai Parks and Resorts, the region's largest integrated theme park destination, with five Theme Parks (Six Flags Dubai under development), two Hotels (LEGOLAND® Hotel under development), and one retail and dining facility all spread over 30.6 million sq.ft of land, with an estimated AED 13.2 billion in development costs.

DXB Entertainments also manages six Dubai-based mid-way attractions in addition to a chain of cinemas, all owned by Meraas.

With a diverse portfolio of 16 leisure and entertainment assets, DXB Entertainments is the largest leisure and entertainment company in the region.

For more information, go to: [www.dxbentertainments.com](http://www.dxbentertainments.com)

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