



PRESS RELEASE

Kenya takes significant step forward in climate change education as Alef Education, KICD, and UNICEF sign landmark agreement

The innovative partnership is set to deliver a digital climate curriculum that aims to empower Kenyan learners and educators to become climate leaders

Nairobi, Kenya, July 2, 2024: Alef Education, the Kenya Institute of Curriculum Development (KICD), and UNICEF today announced the signing of a groundbreaking Memorandum of Understanding (MOU) to integrate climate change education into the curriculum in public schools across Kenya. This innovative partnership will harness the power of technology and digital learning to equip children, young people, and educators with the knowledge and skills needed to address the climate crisis.

The MOU establishes a structure for collaboration between the three organisations to develop and deliver a comprehensive climate education course that complements the existing school curriculum developed by KICD under the guidance of the Ministry of Education. The content will be delivered through KICD's Kenya Education Cloud platform, a nationwide digital learning initiative that connects schools to education and learning resources. This collaborative effort aims to increase awareness, knowledge, and action on climate change among learners and educators, ultimately contributing to achieving Sustainable Development Goal 13: Climate Action.

Prof. Charles Ochieng Ong'ondo, CEO of KICD, emphasised the importance of equipping learners with the skills to address environmental challenges. "This collaboration reflects our commitment to providing relevant and timely educational content that prepares learners for the future. Leveraging the available digital platform and integrating climate change education into the curriculum is a critical step in building a sustainable society. To ensure widespread access and impact, KICD will integrate the content into the Kenya Education Cloud, making it readily available to learners and teachers across Kenya."



The partnership is committed to continuously improving the climate change education initiative and ensuring it remains dynamic and effective. Alef Education plays a crucial role in providing high-quality digital content for climate education aligned with best educational practices. The content includes educational videos, quizzes, and interactive materials on carbon literacy, designed to equip learners and educators with the tools they need to understand and address the complexities of climate change.

Geoffrey Alphonso, CEO of Alef Education, said, "We are delighted to partner with KICD and UNICEF to facilitate the integration of climate change into the public school curriculum in Kenya. This partnership underscores our commitment to ensuring every student has access to climate education through innovative learning solutions and programmes. Education is the key to a sustainable future. We aim to give young people a deep understanding of climate change and inspire them to take concrete steps towards a greener and more sustainable future. We believe that technology is the catalyst for this change. We can equip young generations with the knowledge and skills to address climate change. In this way, the next generation will become responsible global citizens who actively contribute to preserving our planet and creating a better future for all."

Shaheen Nilofer, UNICEF Country Representative, said, "Our collaboration with KICD and Alef Education demonstrates our commitment to finding new and innovative ways to equip children with the tools they need in today's world. Children are the least responsible for the climate crisis yet bear the brunt of its impact. By integrating climate change education into the curriculum, we are not only equipping children with knowledge but also empowering them to become change agents for a more resilient Kenya. UNICEF, through its school connectivity programmes, will continue giving access to this climate education content to some of the most vulnerable learners in hard-to-reach areas of the country."

The signing ceremony, held at the KICD offices in Nairobi, was attended by representatives from the Ministries of Education, the ICT Authority, and the UAE ambassador, among other development partners. The MOU signing marks a significant step forward in climate change education. It underscores the commitment of all partners to fostering a greener and more resilient Kenya.

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About Alef Education

Alef Education is a global leader in education technology at the forefront of using artificial intelligence and machine learning technologies to create personalised learning experiences that transform the way the world is educated.

Alef Education and its products, the Alef Platform, Alef Pathways, Abjadiyat, and Arabits, have a growing presence in key education markets worldwide, including the United Arab Emirates, the United States, Indonesia, and Morocco. The award-winning Alef Platform provides AI-powered learning and teaching solutions that use real-time data to drive improvements across the education system. Alef Pathways is a student-centred, self-paced supplemental math program. Abjadiyat is an Arabic language learning platform that provides engaging and interactive content from kindergarten to Grade 4. Arabits is a complete Arabic learning system for non-native speakers that helps students of all ages learn, practice, and improve their Arabic language skills using AI.

Alef Education supports approximately 7,000 schools, and over 1.1 million students use the Alef Platform.

For more information, visit www.alefeducation.com.

About KICD: [The Kenya Institute of Curriculum Development (KICD) is a state corporation responsible for developing, reviewing, and approving educational curricula and materials in Kenya].

About UNICEF: UNICEF works in some of the world's toughest places to reach the world's most disadvantaged children. Across more than 190 countries and territories, we work for every child, everywhere, to build a better world for everyone.

For more information about UNICEF Kenya and its work, visit: www.unicef.org/kenya.

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