بنك السلام
Al Salam Bank

Al Salam Bank Expands "Tanweer" Program to Support Early Youth Development and Financial Awareness Among Future Generations

Manama, Kingdom of Bahrain – 12 July 2026: Al Salam Bank has announced the launch of a new edition of its "Tanweer 2.0" Program, reaffirming its commitment to youth empowerment and the development of future generations by providing early learning opportunities designed to strengthen financial awareness, workplace readiness, and practical understanding of the banking sector among young students in the Kingdom of Bahrain.

Building on the success of previous editions, this year's program introduces an expanded format by opening participation to the wider public for the first time, allowing eligible students to register directly for the initiative. The program is specifically designed for students in Grades 11 and 12, with participation available to students who hold, or open, an Al Salam Bank Youth Account. This year, the program will welcome 200 participating students as part of the Bank's continued efforts to create meaningful developmental opportunities for Bahrain's youth.

The Tanweer Program has been designed to provide students with early exposure to professional work environments while equipping them with a stronger understanding of essential financial concepts, banking fundamentals, and the importance of developing practical skills from an early stage. Throughout the program, participants will engage in structured learning experiences, interactive sessions, and guided exposure to different aspects of the banking environment aimed at building confidence, awareness, and long-term career readiness.

By extending the initiative beyond previous editions and opening registration to a broader segment of students, Al Salam Bank continues to strengthen its role in supporting youth development initiatives that contribute to building a financially aware and future-ready generation capable of contributing positively to Bahrain's long-term economic development.

Commenting on the launch of the program, Muna Al Balooshi, Chief Human Resources Officer at Al Salam Bank, said: "At Al Salam Bank, we believe that investing in young people begins well before they enter the workforce. Through initiatives such as Tanweer, we aim to provide students with early exposure to practical learning experiences that help strengthen financial awareness, build confidence, and encourage future ambition. Expanding the program this year to a wider group of students reflects our commitment to creating more meaningful opportunities that support youth development while preparing future generations with the knowledge and skills needed to succeed in an increasingly dynamic world."

As part of its broader commitment to education, youth empowerment, and community development, Al Salam Bank continues to invest in initiatives that create lasting social impact and contribute to nurturing a future generation equipped with the knowledge, awareness, and capabilities required to support Bahrain's evolving economy and long-term development ambitions.

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